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NORDIC 20 ROSES 24



Dear Rose-friends

We are very happy and proud to inform you that we have participants from all over the world joining our Main tour to Sweden, Pre & Post tours. Rose friends from Japan, India, Uruguay, Australia, United States, Canada, South Africa, Germany, Great Britain, France, Slovenia, Poland, Denmark, and many other countries in Europe have now signed up for visiting us in July. You are all so very, very welcome to the North! We will take good care of you all and hope you will have magical experiences when travelling in Sweden, Finland and Norway. The pre-tour to Finland is now fully booked, but there are still tickets available for the main tour to Sweden and post-tour to Norway.

[Click here to buy your tickets!](#)



Danish speaker talks about urban design

In Kalmar, there will be many interesting lectures. One of our speakers, Danish landscape architect Helle Nebelong will on the 3rd of July talk about how we plan and design urban environments. She recommends design based on an inclusive mindset, that will embrace everybody and strengthen the collective urban memory built by 'archaeological' layers over the centuries. She argues that an approach to the design of urban spaces focusing on our senses makes us feel welcome and familiar within the city. Fragrance also plays a role while scent has a special connection to our emotions and identity. Which plant can go better than the rose in this context? Helle Nebelong runs her own private practice specialized in Health Design and focuses on how to improve the city for everyday life. We are so excited of having her as our speaker and look forward to her lecture!

[Click here to read more about our speakers!](#)



Early bird ends 31st of January

We are so very happy to welcome you to our conference and seminars on the 3rd and 6th of July at the congress center in Kalmar. In short, there will be more a detailed program that you can find on our website. The seminars will be a unique occasion for all of you who have roses as your special interest to learn more. This will also be a very good chance for you who work with roses, or perhaps with tending and planning urban environment. You can attend seminars where rose experts from all over the world will share their knowledge on different aspects according to the rose. Our early bird offer for the Main tour ends at 31st of January. Please make sure to use the codes for discount when you make your hotel reservations and use the mail addresses directly to the hotels as shown on on our website. For those of you who only wish to join the seminars there will be days-tickets starting at 1.195 SEK.

[Click here to learn more about the seminar tickets!](#)

We wish you a warm welcome!



[Click here to visit the website and book your tour!](#)



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