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NORDIC 20 ROSES 24



Dear Rose-friends

We have just paid a visit to rose breeder Rosa Eskelund at Roses Forever in Denmark. In her sunny greenhouse tiny shoots of roses from seeds have just started to sprout. Many rose plants in pots are in bloom in different colors and several of them have a lovely fragrance. Our visit was magical with all these wonderful impressions in a winter afternoon!

For the last 35 years Rosa have worked as a professional breeder and several of her roses are represented all over the world. Two new, lovely garden roses are going to be baptized on our convention in Sweden. One of them will have name after a song of the famous Swedish pop group ABBA, this ceremony will take place in Stockholm on 1st of July for those of you who will join the Pre tour.

The Royal Crown Princess Victoria will have a rose in her name and this ceremony will take place on the 3rd of July at Royal summer residence Solliden at Öland. We are very much looking forward to these two events on our convention and of course to welcome Rosa Eskelund to Sweden.

[Click here to buy your tickets!](#)



Detailed agenda for our main tour

For all of you who have requested a time schedule for our seminars & excursions for our main tour, please have a look at the link below. The agenda provides a detailed timetable of the main tour, including the start and end times for each seminar, topics to be covered by our esteemed speakers, and some information about our speakers. We encourage you to review this information carefully to make the most of the event and look forward to an enriching and joyous main tour with all of you!

[Click here to find our detailed agenda!](#)



Three days in Bergen

We have made some changes on our Post to Norway due to a shifting timetable on Hurtigruten. This means that we will arrive to Bergen on the 11th of July. This will be for the better since we will have one more day in lovely Bergen, a world Heritage City with Bryggen, a UNESCO World heritage site. For you who will join us on the Post tour you will have more time in the lovely city and choose to visit the cozy shops, museums and small streets or city gardens of your own for two half days. We will also be able to spend a hole day in at the Botanical Garden & Rosarium of Milde. Professor Per Harald Salvesen will be our guide on the 12th of July.

[Click here to read more about our Post tour!](#)



Thank you to our sponsors!

We would like to take the opportunity to present our sponsors in this newsletter and also express our gratitude. The rose convention in Sweden will be a great event and something of sensation since this is the first time that WFRS arrange a convention in Sweden. We expect a lot of attention from press & media and from the garden businesses in both Sweden and abroad.

[Click here to learn more about sponsorships!](#)



Post tour booking ends 6th of March!

We have more than 50 rose friends with us on the tour to Norway. Maximum numbers are 70. We can no longer guarantee a Premium Cabin on Hurtigruten. Please also note that booking for the Post tour ends at 6th of March.

We feel so excited to have our convention coming up in 5 months and we are very much looking forward meeting you all! A warm welcome to you from Christina, Mattias & Svein and the rest of our team beginning to work intense to greet you to Nordic Roses 2024!

[Click here to visit the website and book your tour!](#)



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